



FAST FACTS

<i>Company Name</i>	MGS Marketing Solutions, LLC
<i>Website</i>	www.mgs-marketing.com
<i>Launched</i>	2001
<i>Address</i>	P.O. Box 806 Navesink, NJ 07752 732-872-2515 Office/Fax
<i>Leadership</i>	Mara Gordon Samuels, Principal/President mara@mgs-marketing.com
<i>Primary Services</i>	We are a B-to-B marketing and communications consulting firm. Our business is focused in three key areas: Strategic Marketing; Integrated Communications; Public Relations.
<i>Unique Value Proposition</i>	Our services are based on the philosophy that marketing starts with a well-defined business strategy. Whether the goal is to increase sales, educate customers or shift a perception, our strategic marketing and communications programs are always designed to help our clients reach specific business goals and deliver strong and measurable business rewards to the organization.
<i>Select Clients</i>	Arel Software & Communications, Next Generation Networks, Inc., RADVISION; Radware; Right Answers; Telcordia Technologies (formerly Bellcore)
<i>Industries</i>	Telecommunications, high tech, financial services, retail, non-profit associations, marketing and public relations.
<i>Corporate Experience</i>	Cisco Systems, Telcordia Technologies (formerly Bellcore), Novell, Call Sciences, Russ Berrie
<i>Our Philosophy</i>	""The business that considers itself immune to the necessity for marketing sooner or later finds itself immune to business."